



## News Release

# Drywall Finishing Council Launches New User-Friendly Website

## DWFC Supports Building Industry with White Paper on PSA Tape / Gypsum Board Interaction

**LAS VEGAS, NV, October 11, 2010** – The Drywall Finishing Council (DWFC) announced the launch of its newly redesigned website at their semi-annual meeting held in Las Vegas, Nevada. The new site features a fresh look, improved navigation and easier access to a vast amount of industry information. “Through its new website, the Drywall Finishing Council is continuing its support of the building industry through education and industry advocacy,” said David Trueba, Marketing Committee Chair. The DWFC also adds to its library with the publication of a new white paper, “Jobsite System Failures Involving Pressure Sensitive Adhesive Masking Tape Over Gypsum Board Substrates”.

The purpose of the DWFC website is to communicate important and timely issues affecting the gypsum board finishing industry. The website’s target audience includes its DWFC members whose businesses are rooted in the drywall finishing industry, in addition to contractors, specifiers, do-it-yourself (DIY) homeowners and the greater building community. In addition to technical information and literature, the site features links to member companies and industry groups in and around the drywall community. Visit the new website at [www.dwfc.org](http://www.dwfc.org).

### White Paper

The new white paper, “Jobsite System Failures Involving Pressure Sensitive Adhesive Masking Tape Over Gypsum Board Substrates” was jointly produced by leading member companies in the drywall finishing industry and details the

issue of damage to gypsum board upon removal of a pressure sensitive (PSA) tape. PSA tapes, commonly referred to as masking tape or painter's tape, can cause a system failure whereby the paint finish, the joint compound and/or the gypsum board face paper are damaged with the removal of the tape. This is a common problem encountered by DIY homeowners, contractors, and decorators alike. This white paper assists the user to choose the right tape for the job, identifies common causes of problems and offers tips for prevention. It also offers an illustrated step-by-step procedure to apply and remove masking tapes without damaging a drywall system. The paper may be downloaded online free of charge from the Council's website at: <http://www.dwfc.org/publications/>.

#### ***About the Drywall Finishing Council***

The Drywall Finishing Council was founded in 1992 as a small group of similarly committed and focused manufacturers of drywall finishing materials, who were concerned with the lack of industry standards both in specifications and application procedures. Since then, it has grown into a nationally recognized leader of standards in and around the drywall finishing industry. It's continuing mission is to improve the quality and standards of the drywall finishing industry, speak with a unified and consistent public voice from the viewpoint of the members, further the cause of drywall finishing materials, practices and affiliated industries such that the state-of-the-trade elevates in its image and performance. To learn more, visit [www.dwfc.org](http://www.dwfc.org)

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